AMNESTY INTERNATIONAL CANADA (ENGLISH)

NATIONAL YOUTH STRATEGY

The National Youth Strategy sets the direction for Amnesty International Canada (English)'s work for, by, and with young people. It will be delivered by people from all generations, with children and young people in the driving seat.

Amnesty International Canada English Section (AICES) commits to these eight **quiding principles** to ensure consistency and quality in efforts towards the realization of the Global Children and Youth Strateay's goals:



WE ENVISION THAT YOUNG PEOPLE PLAY ACTIVE ROLES IN CREATING A WORLD WHERE EVERYBODY ENJOYS HUMAN RIGHTS

Goal 1. Young people's

perspectives and agency are

at the centre of Amnesty nternational's human rights

work in the protection and

promotion o'f human rights

AICES's strategies, policies, programs, and projects are developed together with young people, integrating their realities, concerns, and experiences



Develop frameworks and tools that promote youth engagement in all areas of our work



Ensure there are inclusive and meaningful spaces and platforms for young people to lead actions and proiects

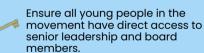


Design and implement campaigns specifically relevant to young people, such as climaté justice, education rights, and digital freedom.

AICES will champion cross-generational collaboration to empower youth; fostering increased youth leadership through self-care initiatives, chapter growth, intergenerational cooperation, and direct access to leadership.



Increase the number of university and high school student chapters.



Create spaces and programs that support networking and collaboration across generations to facilitate knowledge sharing.

Goal 2. Young people, in all their diversity, are enabled and empowered to actively participate at all levels of our work, underpinned by mutual respect and trust

Goal 3. Young people, in all their diversity, make up one-third of

Amnésty International's

supporter base to contribute to

human rights impact.



capacity-building to defend human rights. Provide training and capacity-building in governance, advocacy, research,

Young people are recognized, connected and

empowered through human rights education and

strategic planning, public speaking, project management, and media relations. Update existing communication channels

& develop new channels and events by and for young people.

Min NII ~ Recognize the contributions and achievements of young people, in all their diversity, within the movement.

AICES will empower young people to actively participate in and influence decisions across the organization, including those related to human rights and other key processes.

> Enable youth participation in decisionmaking at all levels of the organisation by making the mechanisms, procedures and processes accessible to young people.

Increase the number of young people participating in decision-making bodies at all levels of the organization by election or co-option to 30% in 2030.

AICES will strive for true diversity among the youth it engages with, by using and prioritizing an intersectional approach in its work.



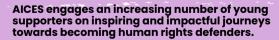
Strengthen existing partnerships and build new partnerships with diverse youth-led and youth-focused groups and organizations.



Create an inclusive culture and resiliently anti-racist movement through increasing our diversity.



Foster belonging, connectedness and well-being among our youth activists, staff, and partners.



Strengthen digital engagement by working with young people, ensuring that their perspectives inform the creation of digital strategies and content.

Develop robust supporter journeys for young people that will guide young people from initial engagement to active participation and leadership within the organization.

Develop supporter journeys for young people who move out of the youth constituency as they reach the age of 25, and ensure continued engagement with Amnesty International across generations.