NO MACHINERY FOR APARTHEID



To: HD Hyundai, South Korea

HD Hyundai machinery has been repeatedly used by Israeli forces to demolish Palestinian homes, businesses, and essential infrastructure in the Occupied Palestinian Territory (OPT), namely the West Bank, including East Jerusalem, and the Gaza Strip.

These demolitions have resulted in large scale and sustained forced displacement of Palestinian residents. They constitute a key pillar in Israel's system of apartheid and its illegal occupation of Palestinian territory. Entire families have been displaced, water wells and cultural sites have been destroyed, and countless lives have been shattered.



Despite being made aware in 2023 that its products could be linked to ongoing human rights violations, HD Hyundai has failed to take the necessary steps to ensure its machinery is not being used in unlawful home demolitions in the OPT. Under the UN Guiding Principles on Business and Human Rights, companies have an obligation to abide by international humanitarian law when their operations are connected to areas of armed conflict and occupation.

We urge you to:

- Immediately suspend the distribution and servicing of all HD Hyundai machinery in Israel until it can be clearly established that your products are not being used in human rights violations.
- Implement contractual provisions that allow for the termination of distribution, maintenance, and post-sale services when machinery is used in high-risk areas for human rights abuses.

Yours sincerely,

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For more information about this petition, contact hhomes@amnesty.ca. *Please submit completed petitions* to: Amnesty International Canada, 312 Laurier Avenue East Ottawa ON K1N 1H9.